



Brand Audit Data Card

European Regional Development Fund

Date: ____ / ____ / ____ Time: ____ : ____ Site ID: ____ Site name: _____

Type of product *	
FP	Food packaging e.g. bottles, cutlery, foam, tubs, wrappers, bags, cups, straws
PC	Personal care e.g. soap, shampoo, medical, nappies, makeup, dental, period products
HP	Household products e.g. cleaner, shoes, textiles, bags, toys, crates, tarps, pens
SM	Smoking materials e.g. cigarette butts, lighters, cigar tips, tobacco packaging
FG	Fishing gear e.g. nets, bait, lures, hooks, buoys, floats, rope, fishing lines, traps
PM	Packing materials e.g. boxes, Styrofoam (non-food), film, bubble wrap, delivery envelopes, tape
O	Other e.g. pellets, balloons, fragments & pieces etc.

Type of material **	
PET	Polyethylene terephthalate e.g. Clear or tinted bottles, cups or containers
HDPE	High-density polyethylene e.g. Hard & opaque bottles, milk jugs, polythene bags
PVC	Polyvinyl Chloride e.g. Pipes, shower curtains, toys
LDPE	Low density polyethylene e.g. Trays, film, six-pack rings, snap-on-lids
PP	Polypropylene e.g. Food tubs, bottle caps & hinged lids
PS	Polystyrene e.g. Foam or hard plastic food containers, cups, lids
O	Other / unknown / unidentifiable plastics

Layers ***	
SL	Single layer e.g. Clear or tinted bottles, cups or containers
ML	Multiple layer e.g. Hard & opaque bottles, milk jugs, polythene bags

Brand name	Item description	Type of product *	Type of material **	Layers ***	Tally	Total
Coca Cola	Bottle (drink)	<input checked="" type="radio"/> FP <input type="radio"/> PC <input type="radio"/> HP <input type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	<input checked="" type="radio"/> PET <input type="radio"/> HDPE <input type="radio"/> PVC <input type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input type="radio"/> O	ML <input type="radio"/> SL Unsure		
Marlboro	Cigarette butts	FP <input type="radio"/> PC <input type="radio"/> HP <input checked="" type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	PET <input type="radio"/> HDPE <input type="radio"/> PVC <input type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input checked="" type="radio"/> O	<input type="radio"/> ML <input type="radio"/> SL Unsure		
Unknown	Wet wipes	FP <input checked="" type="radio"/> PC <input type="radio"/> HP <input type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	PET <input type="radio"/> HDPE <input type="radio"/> PVC <input type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input checked="" type="radio"/> O	ML <input type="radio"/> SL <input type="radio"/> Unsure		
	Carrier bag	FP <input type="radio"/> PC <input type="radio"/> HP <input checked="" type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	PET <input type="radio"/> HDPE <input type="radio"/> PVC <input checked="" type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input type="radio"/> O	ML <input type="radio"/> SL <input type="radio"/> Unsure		
		FP <input type="radio"/> PC <input type="radio"/> HP <input type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	PET <input type="radio"/> HDPE <input type="radio"/> PVC <input type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input type="radio"/> O	ML <input type="radio"/> SL Unsure		
		FP <input type="radio"/> PC <input type="radio"/> HP <input type="radio"/> SM <input type="radio"/> FG <input type="radio"/> PM <input type="radio"/> O	PET <input type="radio"/> HDPE <input type="radio"/> PVC <input type="radio"/> LDPE <input type="radio"/> PP <input type="radio"/> PS <input type="radio"/> O	ML <input type="radio"/> SL Unsure		

